

Media Release

India's Leading Alternate Asset Manager - Kotak Investment Advisors Renamed as Kotak Alternate Asset Managers

With a combined asset raised/managed of over \$18 billion, it makes Kotak Alternate Asset Managers one of India's leading and most diversified alternate asset managers

Mumbai, 03 August 2023: India's leading alternate asset manager - Kotak Investment Advisors Limited (KIAL), today announced its new identity to Kotak Alternate Asset Managers Limited (KAAML). This change reflects the company's continued commitment to build and operate best in class investment and strong governance led alternate investment firm.

Over the last 17 years, we have built a product suite spanning Private Equity, Real Estate, Private Credit, Strategic Situations, Data Centers, Infrastructure and Investment Advisory. Our combined assets raised/managed now amounts to over \$18 billion (INR 1.47 trillion), making Kotak Alternate Asset Managers one of India's leading and most diversified alternate asset managers. Each of these verticals are led by highly competent and empowered leaders with deep sectoral knowledge and skills, and have been with the Kotak Group for over two decades.

Srini Srinivasan, Managing Director, Kotak Alternate Asset Managers Limited said, "The core of our proposition is Asset Selection, Asset Allocation and Asset Management. To reflect this, we have rechristened our firm as Kotak Alternate Asset Managers Limited. Our customers, both Domestic and Global, want Superior Investment Knowledge and Execution. The name change reflects our strategy to harness the combined power of INR 1.47 trillion capital and direct it to the best opportunities available in India across asset classes with global standards of transparency and governance. In short, the best 'Alternative' whichever way you look at it."

Lakshmi Iyer, CEO - Investment & Strategy, Kotak Alternate Asset Managers Limited said, "As markets become complex and choices expand, investment decisions require knowledge, skill, and most importantly alignment of investor interest in fiduciary capacity. This is exactly our value proposition to our Clients. We as investment specialists aim to offer cutting edge investment solutions to a diaspora of Indian and global investors, and aid them in navigating the economic landscape."

Kotak Alternate Asset Managers has consistently pioneered in identifying unique and differentiated investment opportunities in India and will continue to pursue this for the benefit of our Global LPs and domestic family office investors.

About Kotak Alternate Asset Managers Limited

Kotak Alternate Asset Managers Limited, erstwhile Kotak Investment Advisors Limited, is a part of Kotak Mahindra Group (Kotak), focuses on alternate assets management and investment advisory businesses. The company was set up in early 2005 and has raised/managed/advised over US\$ 18 billion across different asset classes including Private Equity, Real Estate, Infrastructure, Special Situations, Data Centre and Private Credit. KAAML also has a significant Investment Advisory business, and all asset management and Investment Advisory businesses are managed by independent teams.

For more information, visit <https://alternateassets.kotak.com/>

For further information, please contact:

Mahesh Nayak Kotak Mahindra Group +91 98704 76989 Mahesh.Nayak@kotak.com	Jimit Harde Kotak Mahindra Group +91 99300 29645 Jimit.Harde@kotak.com	Rakesh Sharma Fortuna PR +91 98335 37679 Rakesh@fortunapr.com	Prasanna Deshpande Fortuna PR +91 98206 79088 Prasanna@fortunapr.com
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